Where does return on investment come from?

Our customers report an average of 400% ROI, ranging between 211% and 2346%, after successful deployment.

BeLazy unifies every step of the localization lifecycle into one platform. Instead of juggling apps, tools, and endless logins, everything flows through a single hub — keeping projects, vendors, and content in sync. Connect any system, automate the routine, and stay in control of the exceptions.

Return on investment around BeLazy is calculated as follows:

ROI = (Time Saved + Errors Avoided + Faster Delivery) – BeLazy Cost

Dramatically Faster Delivery

From 24–48 hours to minutes—your supply chain works in real time.

Faster turnaround means lower time-to-market. By integrating large language models and machine translation technologies, BeLazy complements the standard TEP (translation, editing, proofreading) model with AI-enhanced workflows that either do not need human intervention or need only one person instead of two, while vendors using BeLazy can immediately and automatically pick up and reassign projects throughout the entire supply chain. What used to take 24–48 hours of coordination globally now happens in minutes—delivering on our 5-minute promise from project creation to a translator who can complete the work by the deadline.

Automated Project Management

Save 15–90 minutes per project

Save a significant part of those 15–90 minutes that project managers spend on creating, assigning, managing and checking projects by automating these steps. Also see the ROI calculator link. Also, automate project manager decisions so that projects can be executed faster, without waiting for project managers.

Unified Interface & Reporting

One dashboard, real-time sync, red flags highlight priorities

One dashboard controls your entire project lifecycle. Stop juggling multiple systems and cross-checking out-of-date spreadsheets—everything syncs in real-time. The reports and the red flags in BeLazy highlight what needs your attention, so you can immediately focus on priorities. Focus on strategy and continuous improvement instead of monitoring every task.

Standardization Across Platforms

Harmonized processes, no more “apples vs. oranges”

While the different integrated systems are returning different types of data, progress information and work differently, BeLazy standardizes the launch and monitoring process, so you don’t have to waste time comparing apples to oranges - your operations and also your reporting will be tool-agnostic and harmonized.

No Double Administration

Enter once, update everywhere

Eliminate duplicate data entry and update across your content, translation, business and financial management systems and client systems. Update once, synchronize everywhere automatically.

Easier Content Connection

New sources connected in a day, no dev backlog.

Connect new content sources in one day instead of weeks. Your developers will appreciate the faster setup, and connections stay intact when you switch localization platforms